



bridgewater creative
web + video

Bridgewater Creative is currently offering **Website Creation and Design** for small businesses and startups. We created our website, so if you like what you see here at **bridgewater-creative.com**, keep reading!

BC is primarily a **video creation** company, that's our specialty. However after receiving a few inquiries regarding **website creation**, we've decided to offer this as a service.

How does this work?

BC uses a website-building service called Wix. This is where your site would be hosted, and depending on which plan you choose, Wix has their own fees that they require that are separate from what we charge to make the site.

You can view the Wix plans here:

<https://www.wix.com/premium-purchase-plan/dynamo>

Additional fees would apply if you don't already own a domain for your site. Your domain can be purchased at sites like GoDaddy, Google Domains, or through Wix.

We'll meet for a consultation on the best approach for your site and discuss your ideas. If you don't have any, don't worry. We have methods that we use to find inspiration, while still creating something that is appropriate for your field or industry. Finding a similar site that you like the look of is helpful.



So, you need a website too...

Process + Pricing

- ✓ We'll gather all necessary images, branding materials, and other necessary information from you to incorporate into the site.
- ✓ During site development, folders will be created and organized to house any media that is incorporated, in order to prepare for easier site management.
- ✓ Over the next two months or less, we'll remain in close contact regarding the development of the site and any questions that may arise.

- ✓ The initial site will be built under BC's Wix account, and once completed, ownership will be transferred to the appropriate owner.

Client would then be responsible for full site management, unless an arrangement for BC to manage and update the site is made.

BC will provide a free, short video tutorial on how to make small updates to aid you if you decide to manage it yourself.

50% deposit due at the start of contract, remaining 50% due upon site completion. Estimated time: 2 months or less



\$5,000

Optional add-ons

Video #1 - \$500

A video at the top of the home page that quickly showcases your services in an engaging way, using motion-graphics, animations, stock video, etc. (examples available)

Video #2 - \$500

A video that showcases your history, story, and expertise pertaining to your organization, your mission, and the services that you provide. If local, footage can be obtained, if not, stock assets would be used.



BONUS: If both add-ons are selected, BC will create a **custom-animated version** of your logo for **FREE** to include in the videos

Graphic Design + Video + Website

If you're in need of branding materials and a logo as well, please inquire about our **Graphic Design + Video + Website** package. Get everything you need to launch or revamp your business or organization in one place, with one team, working together to ensure your value is showcased to the world.



Thank You!

Bridgewater Creative

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**Please keep this document confidential.*